

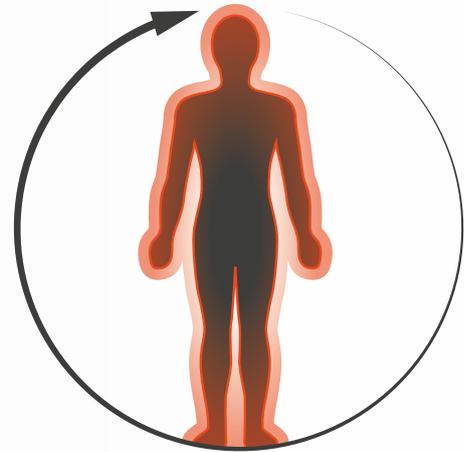
NovaSOL

## ADEK VITAMINS

### Vitamins A, D, E and K – enhanced bioavailability & EFSA approved health claims

Unlike water soluble actives such as vitamin C, the fat soluble vitamins A, D, E and K are by nature difficult to absorb for the human body.

NovaSOL® unfolds the full potency by enabling the natural micelle structure, which is nature's way for absorption of fat soluble actives.



#### 16 EFSA health claims (EU no. 432/2012)

**VITAMIN A** contributes to

- normal iron metabolism
- the maintenance of normal mucous membranes
- the maintenance of normal skin
- the maintenance of normal vision
- the normal functioning of the immune system
- and has a function in cell specialization

**VITAMIN D** contributes to

- a normal absorption/utilization of calcium & phosphorus
- a normal calcium level in the blood
- the maintenance of normal bones
- the maintenance of normal muscle function
- the maintenance of normal teeth
- normal immune system function
- and has a function in cell division

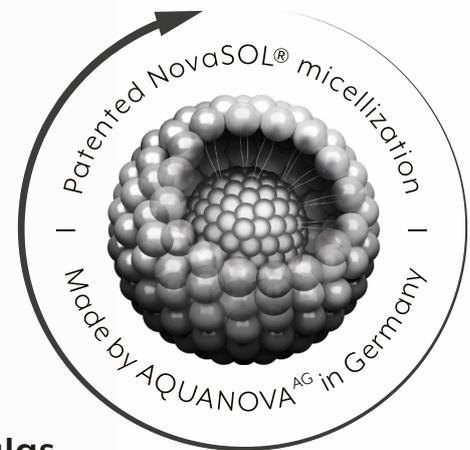
**VITAMIN E** helps to protect against oxidative stress

**VITAMIN K1, K2** contributes to

- normal blood clotting
- the maintenance of normal bones

## Empowered by NovaSOL<sup>®</sup>

- Biomimetic – a nature like micelle structure
- Empowering fat soluble vitamins
- Fast absorption & superior bioavailability
- Patent protected
- No chemical modification
- Food Safety (FSSC 22000) certified
- Compliance with Good Manufacturing Practice (GMP)
- High mechanical, thermal & pH stability
- NovaSOL<sup>®</sup> cobranding option



## Great choice of bulk formats and vitamin formulas

### NovaSOL<sup>®</sup> formats

- NovaSOL<sup>®</sup> bulk: Ready to use for encapsulation or your food/beverage recipe
- NovaSOL<sup>®</sup> filled finished bulk softgels

### NovaSOL<sup>®</sup> formulas

- Single NovaSOL<sup>®</sup> vitamins: A or D or E
- Smart NovaSOL<sup>®</sup> D3/K2 blend:
  - Vitamin K2 enhances D3-mediated osteocalcin accumulation in the extracellular matrix
  - K2 + D3 combination significantly improves bone mineral density in post menopausal women
- Full blend NovaSOL<sup>®</sup> ADEK
  - Provides 16 EFSA health claims in one product
  - One small serving covers the dietary recommended intake
- Premium product solutions (  [WEB](#) )
  - NovaSOL<sup>®</sup> DUO IMMUNE
  - NovaSOL<sup>®</sup> GUMMY IMMUNE



NovaSOL<sup>®</sup> in softgels



NovaSOL<sup>®</sup> in Duocap<sup>®</sup> capsules



NovaSOL<sup>®</sup> in vegetarian gummies