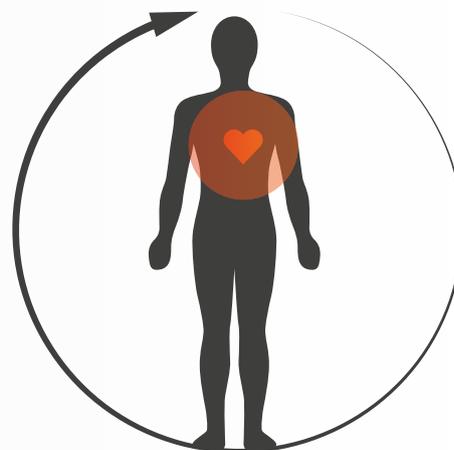


NovaSOL<sup>®</sup>

## COENZYME Q10

### COENZYME Q10 (ubiquinone) – natural cofactor for energy creation (ATP)

- Produced naturally in mitochondria, decreasing at age >25
- Only tiny amounts present in normal foodstuffs
- Poor in absorption due to its lipophilic character
- Health benefits related to:
  - Cardiovascular health / heart function
  - Increasing ATP production
  - Limiting oxidative damage
  - Antioxidant protection
  - Increase of mitochondrial function



### NovaSOL<sup>®</sup> enables bioavailability in a natural and scientifically proven manner

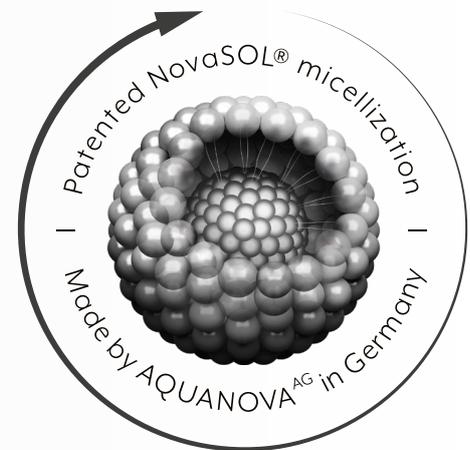
- Controlled blinded and randomized human trial
- Up to 4 times faster and higher resorption
- Challenging comparison to leading market products and straight Q10
- Strictly conducted along state of the art standards
- Basis: 60 participants
- Published in peer reviewed journal ([📄 WEB](#))

### Ubiquinol versus Ubiquinone

- The active form of Coenzyme Q10 is ubiquinol
- Ubiquinol is rapidly converted to the reduced form (ubiquinone) in vivo
- The absorption of ubiquinol is not higher, is less stable and is much more expensive

## Empowered by NovaSOL®

- Biomimetic – a nature like micelle structure
- Fast absorption & superior bioavailability
- GRAS status – Generally Recognized as Safe
- No chemical modification
- Food Safety (FSSC 22000) certified
- Compliance with Good Manufacturing Practice (GMP)
- High mechanical, thermal & pH stability
- NovaSOL® cobranding option



## Available as bulk and finished private label

- NovaSOL® Q bulk:
  - 5 % grade for softgels
  - 11 % grade for softgels
  - 22 % grade for beverages and liquid shots
- Bulk soft gels available for private label
- Ready for use in cosmetic applications

