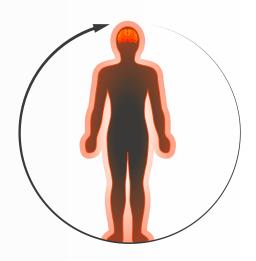


QUERCETIN – important active in body's combat against free radical damage

- Part of flavonoids category with a wide health benefit range
- Natural pigment also found in foodstuffs such as fruits, vegetables, and grains
- One of the most abundant antioxidants in human diet
- Poorly absorbed by the human body in its native form
- Health benefits related to:
 - Lowering risks for chronic brain disorders
 - Increases brain and muscle mitochondrial biogenesis
 - Antiinflammatory
 - Alleged natural antihistamine
 - Protection against oxidative damage
 - Reduction of blood pressure



NovaSOL® enables quercetin to achieve water solubility = better bioavailability

- Dissolution comparison against native material shows enhanced water solubility
- NovaSOL® Quercetin is ready for encapsulation and further processing

Empowered by NovaSOL®

- Biomimetic a nature like micelle structure
- Fast absorption & superior bioavailability
- Patent protected
- No chemical modification
- Food Safety (FSSC 22000) certified
- Compliance with Good Manufacturing Practice (GMP)
- High mechanical, thermal & pH stability
- NovaSOL® cobranding option

